



A VISION AND STRATEGY FOR COMMUNITY ENGAGEMENT

MARCH 3, 2025
PRESENTED BY MICHAEL WADE, M.A.

ABOUT ME

18+ Yr Higher Education Professional

- College Access - GEARUP
- Student Affairs - Student Life - Multicultural
- Enrollment Management - Undergraduate Admissions - Recruitment

First-Generation College Graduate

- Undergraduate - Business
- Graduate - Organizational Leadership

A Midwest Native

- Chicago, IL
- Lansing & Grand Rapids, MI

WE MUST CONTINUE TO BE MISSION DRIVEN.

The mission of the University of South Carolina Columbia is to educate students through outstanding teaching and to provide research, scholarship, and service that drives community and economic impact for the benefit of the state, nation, and world.

The university categories **community engagement** through the following lenses -

- Community-Based Research
- Community-Engaged Scholarship
- Community-Engaged Teaching and Learning
- Outreach, Service and Volunteerism
- Civic Learning

VISION

To **cultivate** academic and co-curricular engagement opportunities for students, faculty and staff to **collaboratively execute** our community and institutional priorities.



STRATEGIES

Empower current and discover new shared partnerships.

Maintain and enhance our high impact engagement successes.

Promote and celebrate our mutually beneficial efforts.



EMPOWER CURRENT AND DISCOVER NEW SHARED PARTNERSHIPS

USC Colleges and Schools
Leadership and Service Center
Center for Integrative and Experiential Learning
Fraternity and Sorority Life

AmeriCorps
Big Brothers Big Sisters of Greater Columbia
United Way of Midlands

Rural-serving Community-
based Organizations

College Access Programs

Targeted High Schools

MAINTAIN AND ENHANCE OUR HIGH IMPACT ENGAGEMENT SUCCESSES

**GRADUATION WITH
LEADERSHIP
DISTINCTION**

Center for Integrative and
Experiential Learning



IMMERSE

A special institute focused on measuring
key concepts central to rural STEM
education.



PROMOTE AND CELEBRATE OUR MUTUALLY BENEFICIAL EFFORTS.

COMMUNITY
ENGAGEMENT
SUMMIT
IN-PERSON

STRATEGIC
CONVERSATIONS
IN ACTION
HYBRID

WEB-BASED
PORTAL
ON-DEMAND

COMMUNICATIONS
& MARKETING



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