



College reaffirmation of accreditation

Goal	Results
Successful reaffirmation of accreditation	<ul style="list-style-type: none"> In 2024 hosted CSWE site visits for BSW & MSW programs, responded to queries. In October 2024 College granted reaffirmation of accreditation for BSW & MSW programs from the Council on Social Work Education through October 2032.

Access and transparency: Reimagining student experience and advancing student success

Goal	Results/2025-2026 plans
Enhance student experience	<ul style="list-style-type: none"> Enhanced and sustained services and resources for students. No turnover in student services in AY24-25, continue to support and maximize student services in AY 25-26. Expanded food pantry will expand further in 25-26 to include basic needs support for Charleston & Greenville students, expand food pantry to other basic needs with donor support. In 2024 held successful event for scholarship students and donors, will expand in AY 25-26. Working with student health – goal is embedded MSW in College in AY 25-26. Will create Dean’s Student Advisory Committee in AY 25-26. Improved physical space in Hamilton building including new student lounge (donor paid) & waiting area- will continue in AY 25-26 using donor funds for food pantry expansion.
Strengthen post-graduate experience	<ul style="list-style-type: none"> Retention assessment and interventions to improve graduation rates- increased retention & graduation rates, continue efforts in AY 25-26. Significant alumni engagement efforts completed & will continue next year- added open houses in Charleston & Greenville this year, continued alumni/student mixer, alumni presentations to students- continuing & expanding in AY 25-26 including event in Florence. In AY 25-26 will launch professional development & CEU events.

Inclusive excellence: Increasing community and economic impact

Goal	Results/2025-2026 plans
Increase & strengthen partnerships	<ul style="list-style-type: none"> Identify current and potential community partners- Dean conducted multiple partner visits in AY 24-25 and will continue in AY 25-26. Creating Dean’s Advisory Board in 2025 and continuing with our Field Education and Workforce Advisory Committee. Completed successful employment & internship fairs in Charleston, Columbia & Greenville in AY 24-25, will expand in AY 25-26.
Define & celebrate our brand identity	<ul style="list-style-type: none"> In AY 24-25, continued College branded apparel shop, building branding. Continuing in AY 25-26 including extensive expansion on social media, website and communications. Working with integrated communications on Hamilton environmental branding, will continue.

Service and Integrity: Transforming service delivery and promoting operational excellence

Goal	Results/2025-2026 plans
Strengthen & develop systems	<ul style="list-style-type: none"> Streamline internal administrative systems- still need a database to track prospective applicants, applicants, students and alumni (SalesForce- unable due to funding/conservatorship). Started using database for field placements- will launch Fall 25.



Improve organizational climate

- Excellent retention continues- no faculty or staff losses due to climate. In AY 24-25, 1 faculty resigned, 1 faculty retired, 1 staff departure due to relocation. Continuing efforts to strengthen & sustain positive faculty & staff climate- added very successful picnic in Fall 24 that will return in 2025.
- Continued, and will continue meeting goals of College strategic plan.

Secure robust funding resources

- Increase financial solvency
 - Significantly decreased spending and have all expenses approved by Provost's office- we will continue efforts to minimize all costs.
 - Increase grant funding
 - Supporting Institute for Families in Society & Center for Child & Family Studies.
 - Associate Dean for Faculty & Research met with tenure track faculty to discuss research goals, assisted with finding appropriate funding outlets & complete applications- will continue in 25-26, monitoring relevant federal changes.
 - Associate Dean for Faculty & Research hosted several research colloquia & interprofessional events to foster a culture of research excellence in the college- will continue.
 - Associate Dean for Faculty & Research, Senior Director of Development & Dean working with USC foundations- have increased foundation applications- will continue.
 - Bridge to Faculty fellow started in 2023, will continue to support her success.
 - Tenure track Assistant Professor hired to start Aug 2025, will search for Brain Health cluster TT hire in AY 25-26 funded by President.
- Improve development outcomes
 - Assistant Director of Development started in 2024.
 - Senior and Assistant Directors of Development exceeded their 24-25 goals, asks and visits. In AY 25-26, we expect to continue to exceed goals for gifts, asks and visits and are on track to do so.
 - Dean and development team has and will continue to focus on top 25 prospects and increase donor and prospect visits and implement strategy for capital campaign. In 2024, there were 26 visits made to major donors who had never been visited before- this will continue and increase in AY 25-26.
- Increase student enrollment
 - In 2024 we hired a new recruiter who has very significantly increased BSW & MSW recruitment efforts- will continue in AY 25-26 including working with Midlands Technical on transfer barriers. This is the first time in years we have had a recruiter long-term.
 - Partnered with SC DSS to create scholarship and post-grad employment opportunities for students- started MSW student scholarships in addition to BSW scholarships - expanded # of scholarships for MSW students in AY 24-25. Continuing in AY 25-26.
 - Systems in place to monitor, assess and act on student retention barriers- will continue.
 - Targeted efforts for recruitment for Charleston cohort very successful in 2024 (prior year no 1st year cohort due to low enrollment)- continuing.
 - In AY 25-26 will launch 1st cohort of online MSW students- active planning for expansion of options in 26-27. Recruitment/application goal exceeded.
 - New graduate certificate program in trauma-informed practice starting Summer 2024
 - Action related to DSW program on hold due to planning & execution of online MSW. Will resume DSW planning in 25-26.
- In AY 25-26, will create plan for for-profit professional development certificate program offerings.