

Kevin M. Ayres

Accreditations

Certified Hospitality Educator 2016
Certified Concessions Manager, CCM
Certified Serve Safe Trainer

Education

1999 University of South Carolina
Masters of Hotel, Restaurant and Tourism Management

1987 University of Nevada, Las Vegas
Bachelors of Hotel & Restaurant Management

Professional experience

Jan 2009-Present University of South Carolina Columbia, SC
Senior Instructor

Hired to teach required Finance class. Class responsibility includes development of syllabus, selection of textbook and all teaching and grading. Also have teaching responsibilities in the following subject areas:

- Hospitality Strategy Methods.
- Human Resources.
- Contract Food Service Management.

Jan 2000-2009 University of South Carolina Columbia, SC
Adjunct Faculty

Taught four different classes within the School of HRTM. Classes include development of syllabus, selection of textbooks and all teaching and grading responsibilities in the following subject area:

- Hospitality Financial Methods.
- Facilities Operation and Design.
- On-Site Food Service Management (4 semesters).

Feb 2002-2022 State Street Snacks Lexington, SC
President/Owner

- Responsibilities include Manufacturing, Sales & Marketing, Accounting and all other aspects of day-to-day operations.
- Reopened a small regional snack food company and have developed it into a national company with retail distribution in all 50 states and several foreign countries.

Aug 1999-Feb 2002 Sodexo-Alliance Columbia , SC

General Manager

- Directed concessions operation for University of South Carolina.
- Responsibilities included all day-to-day operations of a \$2.3m account including supervision of 1200+ game day staff.
- Also responsible for the concession's operation of The Capital City Bombers, a NY Mets affiliate including extensive catering operation.

June 1996-Aug 1999 Marriott-Management Services Columbia, SC

Director

- Responsible for 11 units 120 employees.
- Largest campus operation in the country for MMS.

June 1995-Aug 1996 HMS-Host Cleveland, OH

Multi-Unit Manager

- Directed entire in airport food operation for Cleveland Hopkins International.
- Responsibilities included supervision of 13 units, 170 employees and \$13.1m in annual sales.

June 1989-June 1995 Marriott-Corporation Las Vegas, NV

Multi-Unit Manager

- Responsible for ½ the units at McCarran International Airport
- Won Marriott Internationals Pinnacle Achievement Award 1991.
- Airport operation consistently made highest percentage profits in company.

Publications

1999 Journal of Colleges and Universities Foodservice Co-Published, with Dr. Charles Partlow, research done as a graduate student at University of South Carolina. Research was on the effect of telemarketing on the reselling of campus meal plans.
1999 Paper was also presented at Graduate and Education Research conference at the University of Houston

Professional memberships

National Association of Collegiate Concessionaires
Hospitality Financial and Technology Professionals

Community activities

Coached Little League Baseball for 5 years.
Coached CYO Basketball for 11 years.

