



LinkedIn Checklist

Use this to help guide you when you are creating or updating a LinkedIn profile.

- Headshot is professional and updated
- Title reflects your current position
- Summary explains where you are and your career goals
- Featured section includes relevant articles, interviews or pharmacy social media accounts
- Relevant work and rotations included
- Rotations/internship titles are consistent
- Work experience bullet points consistent for all entries
- Relevant licenses/certificates listed
- Volunteer experience is relevant to career goals or personal brand
- Custom URL created